

EAST Search History**EAST Search History (Prior Art)**

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|------------------------|------------------|---------|------------------|
| L1 | 23 | 725/44.ccls. and (ad advertisement \$1 ads advertising) with (tag\$1 flag\$1 indication\$1 indicator\$1 key\$1) | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/09/11 10:09 |
| L2 | 363 | 725/39-61.ccls. and (ad advertisement \$1 ads advertising) and manufacturer\$1 | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/09/11 10:19 |
| L3 | 67 | 725/39-61.ccls. and (ad advertisement \$1 ads advertising) with (epg program \$5 adj guide) and manufacturer\$1 | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/09/11 10:20 |
| L4 | 11 | 725/39-61.ccls. and (ad advertisement \$1 ads advertising) with (epg program \$5 adj guide) and manufacturer\$1 with (stb stt set adj top settop ird receiver\$1) | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/09/11 10:20 |
| L5 | 14 | 725/39-61.ccls. and (ad advertisement \$1 ads advertising) same (epg program \$5 adj guide) and manufacturer\$1 with (stb stt set adj top settop ird receiver\$1) | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/09/11 10:26 |
| L7 | 92 | 725/39-61.ccls. and (ad advertisement \$1 ads advertising) same (epg program \$5 adj guide) and manufacturer\$1 | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/09/11 10:28 |

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|-----|----|---|------------------------------|----|-----|---------------------|
| L10 | 21 | 725/39-61.ccls. and (ad advertisement \$1 ads advertising) same (epg program \$5 adj guide) and (layout template) and manufacturer\$1 | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/09/11 10:28 |
|-----|----|---|------------------------------|----|-----|---------------------|

9/ 11/ 2009 11:17:29 AM

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09-10-2009.wsp**